



LOOKBOOK

EMBRACING CIRCULARITY

CHAPTER I - TEXTILE ART

SPRING/SUMMER 2024



PLAY UP

EMBRACING CIRCULARITY

CHAPTER I - TEXTILE ART

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VANESSA BARRAGÃO



Starting a new series...

We've been reviewing past collections' memories and feel immense pride in every piece of art and artist, in each step we conquered together. We are proud of the fact that we can close the cycle with our garments returning to the motherhouse, being able to take care of them again and give them a new life so that other children can wear them or, as a last resort, recycle them and transform them into valuable resources.

Creating art with our textile waste will be a new form of expression for Play Up. We challenged young Portuguese artists to revive our ancestral knowledge and transform our waste into unique items. This is how the new Embracing Circularity series came about.

Textile art is the theme of inspiration in this first chapter. Besides being an art that touches us a lot, it makes us proud to be able to create pieces made exclusively with our "waste" material.

Vanessa Barragão is our guest artist. She was born in the Algarve and loves discovering things on the beach and hiking in nature. Since her childhood, she has been passionate about handicrafts and crochet techniques taught by her grandmothers, Maria Perpétua and Edite. She studied fashion design and dedicated herself to the textile area from the beginning.

Vanessa's inspiration is undoubtedly Nature. The proximity to the beach has nurtured her great connection with the ocean. Fascinated by the incredible magic of the seabed, she represents the captivating coral ecosystems threatened by pollution in her creations. Through her work, she raises awareness of the harmful effects of climate change on the oceans.

She applies artisanal techniques in her creations and only uses waste from Portuguese textile factories. In this partnership, Vanessa created unique pieces with our waste. She used yarn from recycling surplus raw materials, waste resulting from the production of this collection and integrated damaged post-consumer pieces.

The way we live and relate to nature needs to change to reverse the climate crisis facing our planet. Our management model is based on the circular economy, and we want to contribute to a more conscious consumption and fight for the Earth to be a better place for our children today and tomorrow.

Susana Correia, Creative Director

WE CARE FOR THE PLANET

More than 54% of our collection
is made with organic cotton.
From this selection, 18% is GOTS certified.



WE CARE FOR YOUR CHILD'S SKIN

Most of our garments are made according
to OEKO-TEX® STANDARD 100 Class I,
tested for harmful substances.



WE CARE FOR WATER

Our dyes give our garments slight imperfections
meaning they have their very own ID.
We care about wastewater treatment,
protecting the environment.



WE CARE FOR FAIRNESS

Our production is made according to our central
ethical and environmental values. Our concern
is to put people and planet Earth first.



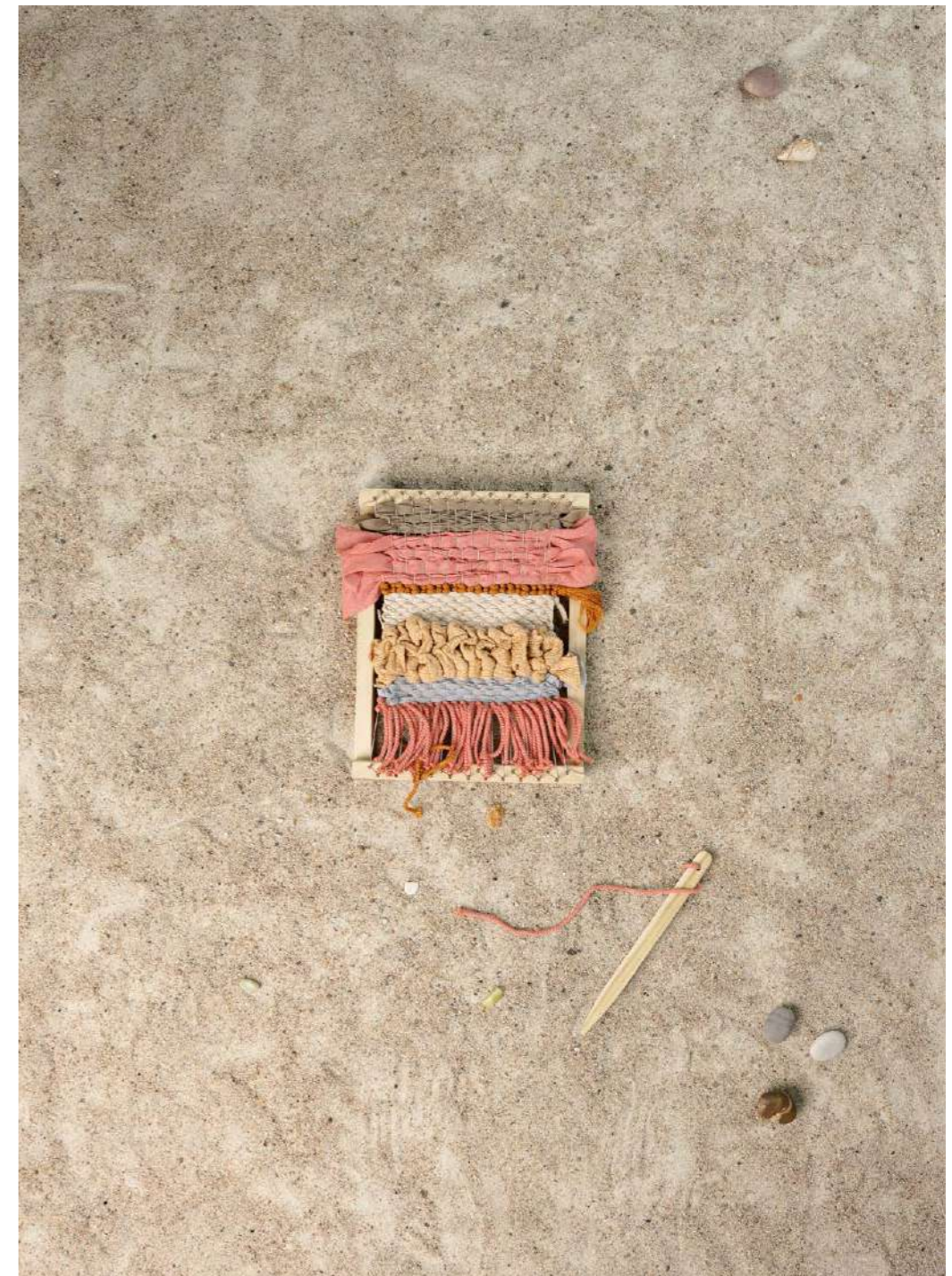
REUSING STUFF, SAVING RESOURCES

About 30% of the raw materials we present
in this collection are composed of recycled fibres.
From this selection, 12% is GRS certified.
The collection supporting elements are
made with recycled materials.



CLOSE THE LOOP

We looked at our waste as a valuable resource
and we created a capsule collection - Close the Loop -
made with fully recycled and recyclable yarn
from recycling textile surplus.



WEE
0-12 MONTHS



0AO11505 Printed Jersey Jacquard Jumpsuit | 0AO11851 Woven Beanie | 7AO11851 Creative Kit for Tapestry



0AO11250 Woven Shirt | 0AO11700 Woven Shorts
0AO11202 Striped Rib Flamé Body



0AO11504 Woven Jumpsuit | 0AO11203 Ajour Body
0AO11851 Woven Beanie



0AO11250 Woven Shirt | 0AO11601 Woven Trousers
0AO11203 Ajour Body | 0AO11850 Ajour Beanie



0AO11351 Printed Jersey Jacquard Sweater
0AO11701 Printed Jersey Jacquard Shorts
0AO11853 Musseline Fabric



0AO11251 Woven Shirt | **0AO11400** Jersey Jacquard Cardigan | **0AO11600** Jersey Jacquard Trousers | **0AO11851** Woven Beanie



0AO11351 Printed Jersey Jacquard Sweater
0AO11701 Printed Jersey Jacquard Shorts
0AO11601 Woven Trousers | **0AO11852** Woven Bib



0AO11505 Printed Jersey Jacquard Jumpsuit
0AO11201 Rib Flamé Body



0AO11251 Woven Shirt | **0AO11700** Woven Shorts
7AO11851 Creative Kit for Tapestry



0AO11504 Woven Jumpsuit | **0AO11401** Knitted Jacket | **0AO11852** Woven Bib | **7AO11851** Creative Kit for Tapestry



0AO11050 Jersey T-shirt | **0AO11351** Printed Jersey Jacquard Sweater | **0AO11701** Printed Jersey Jacquard Shorts



0AO11202 Striped Rib Flamé Body | **0AO11401** Knitted Jacket | **0AO11654** Striped Rib Legging | **0AO11800** Knitted Socks



0AO11503 Striped Rib Flamé Jumpsuit | **7AO11851** Creative Kit for Tapestry



0AO11203 Ajour Body | **0AO11550** Sweater+Trousers Ajour Set



0AO11501 Ajour Jumpsuit | **0AO11850** Ajour Beanie
7AO11851 Creative Kit for Tapestry



0AO11003 Stripped Rib Flamé Sweater | **0AO11654** Striped Rib Legging | **7AO11851** Creative Kit for Tapestry



0AO11502 Jersey Jacquard Jumpsuit | **7AO11851** Creative Kit for Tapestry



0AO11252 Printed Woven Shirt | **0AO11400** Jersey Jacquard Cardigan | **0AO11600** Jersey Jacquard Trousers



0AO11350 Jersey Sweater | **0AO11653** Jersey Leggings



0AO11002 Jersey Ls T-shirt | **0AO11600** Jersey Jacquard Trousers | **0AO11853** Musseline Fabric



0AO11252 Printed Woven Shirt | **0AO11400** Jersey Jacquard Cardigan | **0AO11702** Printed Woven Shorts



0AO11200 Rib Flamé Body | **0AO11650** Rib Flamé Leggings



0AO11001 Jersey Ls T-shirt | **0AO11400** Jersey Jacquard Cardigan | **0AO11600** Jersey Jacquard Trousers | **7AO11851** Creative Kit for Tapestry



0AO11506 Printed Woven Jumpsuit | **0AO11401** Knitted Jacket | **0AO11800** Knitted Socks



0AO11050 Jersey T-shirt | **0AO11702** Printed Woven Shorts | **7AO11851** Creative Kit for Tapestry



0AO11506 Printed Woven Jumpsuit | **0AO11401** Knitted Jacket | **0AO11800** Knitted Socks



0AO11252 Printed Woven Shirt | **0AO11702** Printed Woven Shorts | **0AO11800** Knitted Socks | **0AO11853** Musseline Fabric

BABY BOY

3-36 MONTHS



1AO11050 Flamé Jersey T-shirt | **1AO11251** Linen Shirt | **1AO11603** Woven Trousers | **1AO10912** Striped Socks



1AO10906 Flamé Jersey Jumpsuit | **1AO11250** Woven Shirt | **1AO10911** Socks | **1AO10912** Striped Socks
7AO11851 Creative Kit for Tapestry



1AO11503 Printed Woven Jumpsuit | **1AO11851** Woven Cap | **1AO10911** Socks | **1AO10912** Striped Socks



1AO11252 Printed Woven Shirt | **1AO11400** Denim Jacket | **1AO11702** Woven Shorts | **1AO10911** Socks



1AO10902 Rib Body | **1AO10909** Ribbed Legging
1AO10911 Socks



1A011055 Printed Flamé Jersey T-shirt | 1A011251 Linen Shirt | 1A010910 Fleece Shorts | 1A010911 Socks | 7A011851 Creative Kit for Tapestry



1A011055 Printed Flamé Jersey T-shirt | 1A011350 Jersey Jacquard Sweater | 1A011604 Linen Trousers | 1A010911 Socks



1A011055 Printed Flamé Jersey T-shirt | 1A010905 Fleece Jacket | 1A011600 Jersey Jacquard Trousers | 1A010911 Socks



1A011055 Printed Flamé Jersey T-shirt | 1A011250 Woven Shirt | 1A011502 Linen Jumpsuit | 1A010911 Socks



1A011055 Printed Flamé Jersey T-shirt | 1A011251 Linen Shirt | 1A011604 Linen Trousers | 1A010911 Socks



1AO11252 Printed Woven Shirt | **1AO10900** Flamé Jersey T-shirt | **1AO11703** Linen Shorts | **1AO10911** Socks | **7AO11851** Creative Kit for Tapestry



1AO11050 Flamé Jersey T-shirt | **1AO11250** Woven Shirt | **1AO11602** Mixed Trousers | **1AO10911** Socks



1AO11051 Mixed T-shirt | **1AO11706** Denim Shorts | **1AO11704** Printed Mixed Shorts | **1AO10911** Socks | **7AO11851** Creative Kit for Tapestry



1AO11051 Mixed T-shirt | **1AO11504** Denim Jumpsuit | **1AO10912** Striped Socks



1AO10900 Flamé Jersey T-shirt | **1AO11250** Woven Shirt | **1AO11704** Printed Mixed Shorts | **1AO10911** Socks



1AO11353 Printed Fleece Sweater | 1AO10900 Flamé Jersey T-shirt | 1AO11705 Printed Fleece Shorts | 1AO10911 Socks



1AO10900 Flamé Jersey T-shirt | 1AO11501 Woven Jumpsuit | 1AO11851 Woven Cap | 1AO10912 Striped Socks



1AO11054 Printed Flamé Jersey T-shirt | 1AO11502 Linen Jumpsuit | 1AO11851 Woven Cap | 1AO10911 Socks



1AO10900 Flamé Jersey T-shirt | 1AO11400 Denim Jacket | 1AO11605 Printed Fleece Trousers | 1AO10911 Socks



1AO11050 Flamé Jersey T-shirt | 1AO11250 Woven Shirt | 1AO11706 Denim Shorts | 1AO11851 Woven Cap | 1AO10911 Socks



1AO11055 Printed Flamé Jersey T-shirt | **1AO11251** Linen Shirt | **1AO10908** Fleece Trousers | **1AO10911** Socks | **7AO11851** Creative Kit for Tapestry



1AO11350 Jersey Jacquard Sweater | **1AO11705** Printed Fleece Shorts | **1AO10911** Socks



1AO11353 Printed Fleece Sweater | **1AO10900** Flamé Jersey T-shirt | **1AO11600** Jersey Jacquard Trousers | **1AO10911** Socks



1AO11352 Striped Jersey Sweater | **1AO11401** Knitted Cardigan | **1AO11703** Linen Shorts | **1AO10911** Socks | **7AO11851** Creative Kit for Tapestry



1AO11058 Printed Jersey T-shirt | **1AO11401** Knitted Cardigan | **1AO11604** Linen Trousers



1AO11055 Printed Flamé Jersey T-shirt | 1AO11251 Linen Shirt | 1AO10910 Fleece Shorts | 1AO10911 Socks



1AO11055 Printed Flamé Jersey T-shirt | 1AO11250 Woven Shirt | 1AO11502 Linen Jumpsuit | 1AO10911 Socks



1AO11055 Printed Flamé Jersey T-shirt | 1AO11701 Rib Shorts | 1AO10912 Striped Socks | 7AO11851 Creative Kit for Tapestry



1AO11054 Printed Flamé Jersey T-shirt | 1AO11601 Rib Trousers | 1AO11851 Woven Cap | 1AO10912 Striped Socks | 7AO11851 Creative Kit for Tapestry



1AO11351 Jersey Sweater | 1AO10900 Flamé Jersey T-shirt | 1AO11650 Jersey Legging | 1AO10911 Socks



1AO11054 Printed Flamé Jersey T-shirt | **1AO10905** Fleece Jacket | **1AO11702** Woven Shorts



1AO10901 Flamé Jersey Sleeveless T-shirt
1AO11251 Linen Shirt | **1AO11602** Mixed Trousers



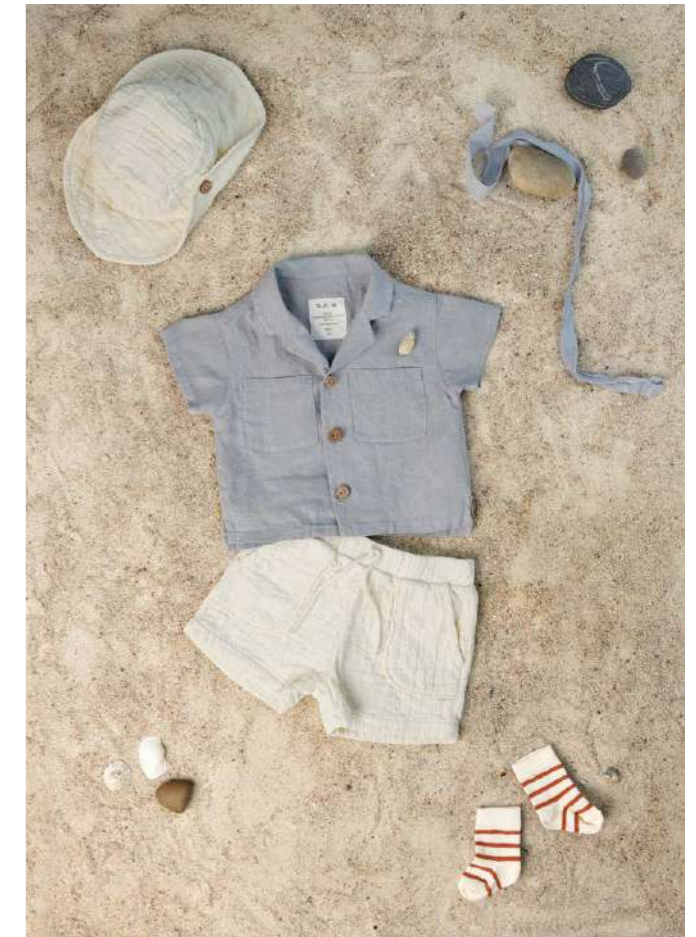
1AO11058 Printed Jersey T-shirt | **1AO11354** Knitted Sweater | **1AO11604** Linen Trousers



1AO11054 Printed Flamé Jersey T-shirt | **1AO11501** Woven Jumpsuit | **1AO11851** Woven Cap | **1AO10912** Striped Socks | **7AO11851** Creative Kit for Tapestry



1AO11054 Printed Flamé Jersey T-shirt | **1AO10905** Fleece Jacket | **1AO11702** Woven Shorts



1AO11251 Linen Shirt | **1AO11702** Woven Shorts
1AO11851 Woven Cap | **1AO10912** Striped Socks



1A010901 Flamé Jersey Sleeveless T-shirt | **1A011850** Printed Woven Swim Shorts



1A011353 Printed Fleece Sweater | **1A010900** Flamé Jersey T-shirt | **1A010908** Fleece Trousers



1A011200 Striped Rib Body | **1A010903** Fleece Sweater | **1A011651** Striped Rib Legging
7A011851 Creative Kit for Tapestry



1A010901 Flamé Jersey Sleeveless T-shirt
1A011705 Printed Fleece Shorts | **1A010911** Socks



1A010903 Fleece Sweater | **1A011055** Printed Flamé Jersey T-shirt | **1A011603** Woven Trousers
1A010911 Socks



1AO10907 Printed Flamé Jersey Pijama | **1AO10911** Socks



1AO11057 Printed Jersey T-shirt | **1AO11601** Rib Trousers | **7AO11851** Creative Kit for Tapestry



1AO11057 Printed Jersey T-shirt | **1AO11706** Denim Shorts | **1AO10912** Striped Socks



1AO11056 Anti-Uv Printed Jersey T-shirt | **1AO11401** Knitted Cardigan | **1AO11701** Rib Shorts



1AO11051 Mixed T-shirt | **1AO11252** Printed Woven Shirt | **1AO11601** Rib Trousers | **1AO10911** Socks

BABY GIRL

3-36 MONTHS



2AO11052 Printed Flamé Jersey T-shirt | **2AO11500** Woven Jumpsuit | **2AO11850** Jersey Jacquard Hat



2AO10900 Flamé Jersey T-shirt | **2AO11300** Woven Tunic | **2AO11601** Woven Trousers



2AO11451 Jersey Jacquard Dress | **2AO10912** Striped Socks



2AO11151 Jersey Jacquard Top | **2AO11851** Jersey Jacquard Underpants | **2AO11850** Jersey Jacquard Hat | **7AO11851** Creative Kit for Tapestry



2AO11453 Printed Flamé Jersey Dress | **2AO11401** Woven Cardigan



2AO11151 Jersey Jacquard Top | 2AO11700 Linen Shorts | 7AO11851 Creative Kit for Tapestry



2AO11052 Printed Flamé Jersey T-shirt | 2AO11400 Fleece Jacket | 2AO11601 Woven Trousers | 2AO10911 Socks



2AO11052 Printed Flamé Jersey T-shirt | 2AO11401 Woven Cardigan | 2AO10909 Jersey Shorts | 2AO10911 Socks



2AO10900 Flamé Jersey T-shirt | 2AO11501 Linen Jumpsuit



2AO11050 Ajour T-shirt | 2AO11351 Striped Jersey Sweater | 2AO11700 Linen Shorts | 2AO10911 Socks | 2AO10912 Striped Socks



2AO11052 Printed Flamé Jersey T-shirt | 2AO11452 Linen Dress | 7AO11851 Creative Kit for Tapestry



2AO11453 Printed Flamé Jersey Dress | 2AO11400 Fleece Jacket



2AO11450 Ajour Dress | 2AO11854 Printed JI Bikini Bottom



2AO11050 Ajour T-shirt | 2AO11852 Printed Woven Underpants | 2AO10911 Socks | 7AO11851 Creative Kit for Tapestry



2AO11052 Printed Flamé Jersey T-shirt | 2AO11602 Linen Trousers | 2AO11650 Ribbed Legging



2AO11054 Printed Jersey Jacquard T-shirt | 2AO11402 Knitted Cardigan
2AO11602 Linen Trousers | 2AO10911 Socks



2AO11452 Linen Dress | 2AO11854 Printed JI Bikini Bottom | 7AO11851 Creative Kit for Tapestry



2AO11050 Ajour T-Shir | 2AO11651 Striped Rib Legging | 2AO11854 Printed JI Bikini Bottom
2AO11854 Printed JI Swimsuit



2AO11200 Striped Rib Body | 2AO11601 Woven Trousers | 7AO11851 Creative Kit for Tapestry



2AO10901 Flamé Body Rib | 2AO11501 Linen Jumpsuit
2AO10911 Socks



2A011301 Printed Woven Tunic | **2A011700** Linen Shorts



2A010905 Jersey Dress | **2A011854** Printed J1 Swimsuit | **7A011851** Creative Kit for Tapestry



2A010902 Jersey Tunic | **2A011854** Printed J1 Swimsuit | **7A011851** Creative Kit for Tapestry



2A011301 Printed Woven Tunic | **2A010913** Fleece Shorts | **7A011851** Creative Kit for Tapestry



2A011454 Printed Woven Dress | **2A011402** Knitted Cardigan | **2A010911** Socks



2A011455 Printed Woven Dress | 2A010910 Jersey Lycra Underpants



2A011302 Printed Woven Tunic | 2A010908 Jersey Lycra Legging | 2A010911 Socks | 7A011851 Creative Kit for Tapestry



2A011151 Jersey Jacquard Top | 2A011602 Linen Trousers



2A011451 Jersey Jacquard Dress | 2A011851 Jersey Jacquard Underpants



2A011302 Printed Woven Tunic | 2A010910 Jersey Lycra Underpants | 7A011851 Creative Kit for Tapestry



2AO11302 Printed Woven Tunic | **2AO11602** Linen Trousers | **2AO10911** Socks



2AO10901 Flamé Body Rib | **2AO11504** Denim Jumpsuit | **2AO11850** Jersey Jacquard Hat



2AO10900 Flamé Jersey T-shirt | **2AO11702** Printed Woven Shorts | **2AO10912** Striped Socks



2AO11503 Printed Woven Jumpsuit | **2AO11850** Jersey Jacquard Hat



2AO11350 Jersey Jacquard Sweater | **2AO11600** Jersey Jacquard Trousers
7AO11851 Creative Kit for Tapestry



2AO11053 Anti-Uv Printed Jersey T-shirt | **2AO11700** Linen Shorts | **2AO10911** Socks | **2AO11850** Jersey Jacquard Hat



2AO11050 Ajour T-shirt | **2AO11652** Printed Jersey Legging | **2AO10911** Socks | **2AO10912** Striped Socks



2AO11053 Anti-Uv Printed Jersey T-shirt | **2AO10908** Jersey Lycra Legging | **2AO10911** Socks



2AO11053 Anti-Uv Printed Jersey T-shirt | **2AO10903** Fleece Sweater | **2AO10907** Fleece Trousers | **2AO10912** Striped Socks



2AO11052 Printed Flamé Jersey T-shirt | **2AO10903** Fleece Sweater | **2AO10907** Fleece Trousers



2AO11200 Striped Rib Body | **2AO11500** Woven Jumpsuit



2AO10902 Jersey Tunic | **2AO11700** Linen Shorts
2AO11651 Striped Rib Legging



2AO10905 Jersey Dress | **2AO11854** Printed JI Swimsuit | **7AO11851** Creative Kit for Tapestry



2AO11300 Woven Tunic | **2AO11651** Striped Rib Legging | **2AO11850** Jersey Jacquard Hat



2AO11050 Ajour T-shirt | **2AO11351** Striped Jersey Sweater | **2AO11501** Linen Jumpsuit | **7AO11851** Creative Kit for Tapestry



2A010900 Flamé Jersey T-shirt | 2A011452 Linen Dress | 2A011854 Printed J1 Swimsuit | 7A011851 Creative Kit for Tapestry



2A011052 Printed Flamé Jersey T-shirt | 2A010900 Flamé Jersey T-shirt | 2A010909 Jersey Shorts | 7A011851 Creative Kit for Tapestry



2A010906 Printed Flamé Jersey Pijama | 7A011851 Creative Kit for Tapestry



2A011501 Linen Jumpsuit | 2A011854 Printed J1 Swimsuit | 7A011851 Creative Kit for Tapestry



2A011450 Ajour Dress | 2A011854 Printed J1 Swimsuit

KIDS BOY

3-14 YEARS



3AO11252 Printed Woven Shirt | **3AO11400** Denim Jacket | **3AO11703** Linen Shorts
3AO10908 Socks | **7AO11851** Creative Kit for Tapestry



3AO11251 Linen Shirt | **3AO10907** Fleece Shorts
3AO10908 Socks



3AO11900 Flamé Jersey T-shirt | **3AO11704** Printed Mixed Shorts | **3AO11851** Woven Cap | **3AO10908** Socks



3AO11252 Printed Woven Shirt | **3AO11401** Knitted Jacket | **3AO11605** Denim Trousers | **3AO10908** Socks



3AO11900 Flamé Jersey T-shirt | **3AO11500** Linen Jumpsuit | **3AO11851** Woven Cap | **3AO10909** Striped Socks



3AO11900 Flamé Jersey T-shirt | **3AO11705** Printed Fleece Shorts | **3AO11851** Woven Cap | **3AO10908** Socks



3AO11050 Flamé Jersey T-shirt | **3AO11400** Denim Jacket | **3AO11500** Linen Jumpsuit | **3AO10909** Striped Socks



3AO11351 Striped Jersey Sweater | **3AO11703** Linen Shorts | **3AO11851** Woven Cap | **3AO10908** Socks | **7AO11851** Creative Kit for Tapestry



3AO10901 Flamé Jersey Sleeveless T-shirt | **3AO10904** Fleece Jacket | **3AO11603** Linen Trousers | **3AO10908** Socks



3AO11900 Flamé Jersey T-shirt | **3AO11251** Linen Shirt | **3AO11604** Printed Fleece Trousers | **3AO10908** Socks | **7AO11851** Creative Kit for Tapestry



3AO11055 Printed Flamé Jersey T-shirt | **3AO11602** Woven Trousers | **3AO10908** Socks | **7AO11851** Creative Kit for Tapestry



3AO11054 Printed Flamé Jersey T-shirt | **3AO11500** Linen Jumpsuit | **3AO11851** Woven Cap | **3AO10909** Striped Socks



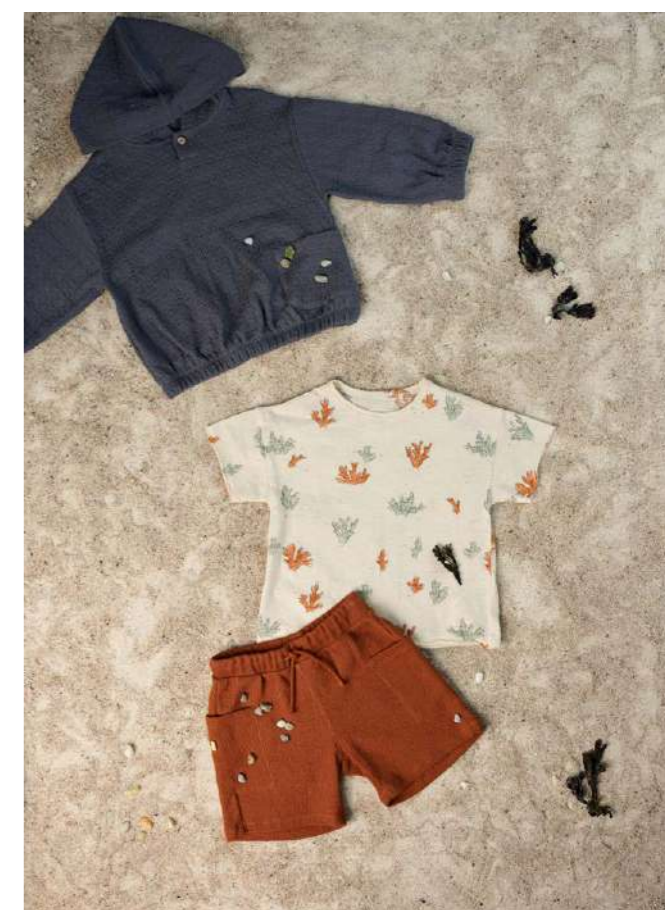
3AO11054 Printed Flamé Jersey T-shirt | **3AO11601** Rib Trousers | **3AO11851** Woven Cap | **3AO10909** Striped Socks | **7AO11851** Creative Kit for Tapestry



3AO11251 Linen Shirt | **3AO11702** Woven Shorts
3AO11851 Woven Cap



3AO11252 Printed Woven Shirt | **3AO11603** Linen Trousers | **3AO10908** Socks | **7AO11851** Creative Kit for Tapestry



3AO11054 Printed Flamé Jersey T-shirt | **3AO11350** Jersey Jacquard Sweater | **3AO11701** Rib Shorts



3AO11051 Mixed T-shirt | **3AO11706** Denim Shorts
3AO10909 Striped Socks



3AO11054 Printed Flamé Jersey T-shirt | **3AO11250**
 Woven Shirt | **3AO11703** Linen Shorts | **7AO11851**
 Creative Kit for Tapestry



3AO11054 Printed Flamé Jersey T-shirt | **3AO11250**
 Woven Shirt | **3AO11605** Denim Trousers | **3AO10909**
 Striped Socks



3AO11900 Flamé Jersey T-shirt | **3AO11501** Denim
 Jumpsuit | **3AO11851** Woven Cap | **3AO10908** Socks



3AO11054 Printed Flamé Jersey T-shirt | **3AO11250** Woven Shirt | **3AO10906**
 Fleece Trousers



3AO11058 Printed Jersey T-shirt | **3AO11602** Woven Trousers | **3AO11851** Woven Cap | **3AO10909** Striped Socks



3AO10901 Flamé Jersey Sleeveless T-shirt
3AO11251 Linen Shirt | **3AO11703** Linen Shorts
3AO10909 Striped Socks | **7AO11851** Creative Kit for Tapestry



3AO11054 Printed Flamé Jersey T-shirt | **3AO11250** Woven Shirt | **3AO11600** Jersey Jacquard Trousers
3AO10908 Socks



3AO11051 Mixed T-shirt | **3AO10904** Fleece Jacket
3AO10907 Fleece Shorts



3AO10905 Printed Flamé Jersey Pijama | **3AO10908** Socks



3AO11058 Printed Jersey T-shirt | **3AO11350** Jersey Jacquard Sweater | **3AO11602** Woven Trousers | **3AO10908** Socks | **7AO11851** Creative Kit for Tapestry



3AO11900 Flamé Jersey T-shirt | **3AO11250** Woven Shirt | **3AO11706** Denim Shorts | **3AO11851** Woven Cap | **3AO10909** Striped Socks



3AO11050 Flamé Jersey T-shirt | **3AO10902** Fleece Sweater | **3AO11601** Rib Trousers | **3AO10908** Socks



3AO11251 Linen Shirt | **3AO11705** Printed Fleece Shorts | **3AO10908** Socks



3AO11050 Flamé Jersey T-shirt | **3AO11400** Denim Jacket | **3AO11602** Woven Trousers | **3AO10908** Socks



3AO11352 Printed Fleece Sweater | **3AO11705** Printed Fleece Shorts | **3AO11701** Rib Shorts



3AO10901 Flamé Jersey Sleeveless T-shirt | **3AO11850** Printed Woven Swim Shorts



3AO11057 Printed Jersey T-shirt | **3AO11601** Rib Trousers | **7AO11851** Creative Kit for Tapestry



3AO11058 Printed Jersey T-shirt | **3AO10902** Fleece Sweater | **3AO11702** Woven Shorts



3AO11055 Printed Flamé Jersey T-shirt | **3AO10907** Fleece Shorts | **3AO10908** Socks | **7AO11851** Creative Kit for Tapestry



3AO11051 Mixed T-shirt | **3AO11054** Printed Flamé Jersey T-shirt | **3AO11601** Rib Trousers | **7AO11851** Creative Kit for Tapestry



3AO11057 Printed Jersey T-shirt | **3AO11602** Woven Trousers | **7AO11851** Creative Kit for Tapestry



3AO11353 Knitted Sweater | **3AO10901** Flamé Jersey Sleeveless T-shirt | **3AO11600** Jersey Jacquard Trousers | **3AO10909** Striped Socks



3AO11351 Striped Jersey Sweater | **3AO11603** Linen Trousers | **3AO11851** Woven Cap | **3AO10908** Socks | **7AO11851** Creative Kit for Tapestry



3AO11050 Flamé Jersey T-shirt | **3AO11401** Knitted Jacket | **3AO10908** Socks | **7AO11851** Creative Kit for Tapestry



3AO11056 Anti-Uv Printed Jersey T-shirt | **3AO11706** Denim Shorts | **3AO10908** Socks | **7AO11851** Creative Kit for Tapestry

KIDS GIRL

3-14 YEARS



4AO11453 Printed Woven Dress | **4AO11403** Denim Jacket | **7AO11851** Creative Kit for Tapestry



4AO11450 Jersey Jacquard Dress | **4AO10910** Socks | **7AO11851** Creative Kit for Tapestry



4AO11151 Jersey Jacquard Top | **4AO11751** Printed Woven Skirt | **4AO11850** Jersey Jacquard Hat
4AO10910 Socks



4AO11301 Printed Woven Tunic | **4AO11600** Jersey Jacquard Trousers | **4AO11650** Ribbed Legging
4AO11850 Jersey Jacquard Hat



4AO11852 Printed J1 Bikini | **4AO11700** Jersey Jacquard Shorts | **4AO10900** Flamé Jersey T-shirt
4AO11850 Jersey Jacquard Hat



4AO11052 Printed Flamé Jersey T-shirt | **4AO11602** Linen Trousers



4AO10900 Flamé Jersey T-shirt | **4AO11503** Denim Jumpsuit | **4AO11850** Jersey Jacquard Hat | **4AO10911** Striped Socks



4AO11151 Jersey Jacquard Top | **4AO10909** Jersey Skirt | **7AO11851** Creative Kit for Tapestry



4AO10905 Printed Flamé Jersey Pijama | **7AO11851** Creative Kit for Tapestry



4AO11052 Printed Flamé Jersey T-shirt | **4AO11400** Fleece Jacket | **4AO11451** Linen Dress



4AO11151 Jersey Jacquard Top | 4AO11600 Jersey Jacquard Trousers | 4AO11850 Jersey Jacquard Hat | 7AO11851 Creative Kit for Tapestry



4AO11151 Jersey Jacquard Top | 4AO11750 Printed Jersey Skirt | 7AO11851 Creative Kit for Tapestry



4AO10904 Jersey Dress | 4AO11852 Printed JI Bikini



4AO10901 Jersey Tunic | 4AO11602 Linen Trousers



4AO11054 Printed Jersey T-shirt | 4AO11702 Linen Shorts | 7AO11851 Creative Kit for Tapestry



4AO11302 Printed Woven Tunic | **4AO11602** Linen Trousers | **4AO10907** Jersey Lycra Legging
4AO10910 Socks



4AO11302 Printed Woven Tunic | **4AO11601** Woven Trousers | **4AO11402** Knitted Cardigan | **7AO11851** Creative Kit for Tapestry



4AO11454 Printed Woven Dress | **4AO11850** Jersey Jacquard Ha



4AO11451 Linen Dress | **4AO11852** Printed JI Bikini | **4AO10900** Flamé Jersey T-shirt
7AO11851 Creative Kit for Tapestry



4AO11502 Printed Woven Jumpsuit | **4AO11401** Woven Cardigan | **4AO10911** Striped Socks



4AO10900 Flamé Jersey T-shirt | **4AO11451** Linen Dress | **4AO11852** Printed J1 Bikini



4AO11452 Printed Jersey Dress | **4AO11852** Printed J1 Bikini



4AO11300 Woven Tunic | **4AO11651** Striped Rib Legging | **7AO11851** Creative Kit for Tapestry



4AO11152 Striped Rib Top | **4AO11350** Jersey Jacquard Sweater | **4AO11701** Woven Shorts | **7AO11851** Creative Kit for Tapestry



4AO11053 Printed Jersey T-shirt | **4AO11500** Woven Jumpsuit | **4AO11852** Printed J1 Bikini | **4AO11850** Jersey Jacquard Hat



4AO11052 Printed Flamé Jersey T-shirt | **4AO11401** Woven Cardigan | **4AO11601** Woven Trousers



4AO10900 Flamé Jersey T-shirt | **4AO11701** Woven Shorts | **4AO10911** Striped Socks



4AO11300 Woven Tunic | **4AO11052** Printed Flamé Jersey T-shirt | **4AO11603** Denim Trousers | **4AO10911** Striped Socks



4AO11052 Printed Flamé Jersey T-shirt | **4AO11500** Woven Jumpsuit | **4AO11400** Fleece Jacket



4AO11052 Printed Flamé Jersey T-shirt | **4AO11402** Knitted Cardigan | **4AO11500** Woven Jumpsuit | **7AO11851** Creative Kit for Tapestry



4AO11050 Jersey Anti-Uv T-shirt | **4AO10902** Fleece Sweater | **4AO10906** Fleece Trousers



4AO11053 Printed Jersey T-shirt | **4AO10902** Fleece Sweater | **4AO10908** Fleece Shorts



4AO10900 Flamé Jersey T-shirt | **4AO11053** Printed Jersey T-shirt | **4AO11700** Jersey Jacquard Shorts | **4AO11850** Jersey Jacquard Hat



4AO11050 Jersey Anti-Uv T-shirt | **4AO11702** Linen Shorts | **4AO11852** Printed J1 Bikini



4AO11452 Printed Jersey Dress | **4AO11400** Fleece Jacket



4A011152 Striped Rib Top | 4A011401 Woven Cardigan | 4A011601 Woven Trousers



4A010902 Fleece Sweater | 4A011054 Printed Jersey T-shirt | 4A010908 Fleece Shorts | 4A010910 Socks | 7A011851 Creative Kit for Tapestry



4A010904 Jersey Dress | 4A011852 Printed JI Bikini | 7A011851 Creative Kit for Tapestry



4A010901 Jersey Tunic | 4A011403 Denim Jacket | 4A011651 Striped Rib Legging | 7A011851 Creative Kit for Tapestry



4A011054 Printed Jersey T-shirt | 4A010902 Fleece Sweater | 4A010906 Fleece Trousers | 4A010911 Striped Socks



4AO11450 Jersey Jacquard Dress | **4AO11403** Denim Jacket | **4AO10911** Striped Socks | **7AO11851** Creative Kit for Tapestry



4AO11351 Striped Jersey Sweater | **4AO11702** Linen Shorts | **7AO11851** Creative Kit for Tapestry



4AO11054 Printed Jersey T-shirt | **4AO11503** Denim Jumpsuit



4AO11054 Printed Jersey T-shirt | **4AO11602** Linen Trousers | **4AO10907** Jersey Lycra Legging



4AO11053 Printed Jersey T-shirt | **4AO10909** Jersey Skirt | **7AO11851** Creative Kit for Tapestry



OUR COLLECTION

The Spring/Summer 2024 collection begins a new series of collections where we propose to create art with our textile waste. We hope this new form of expression will give life to material considered "waste", transforming it into a resource to be reintroduced into our industrial circuit.

We chose the name "Embracing Circularity" for this new series because it perfectly translates our vision. Guided by the principles of the Circular Economy, we create quality products with the efficient use of resources, increasing their longevity and reducing our waste. We are committed to regenerating Mother Nature and want to contribute to sustainable development objectives, benefiting the environment, business and society.

Textile art is the inspiration for Chapter I, and Vanessa Barragão is our guest artist. Vanessa is a fashion design graduate who applies artisanal techniques and only uses waste from Portuguese textile factories in her creations inspired by the seafloor.

General collection

- Using **natural fibres** remains our priority; we blend them with recycled fibres whenever possible. In this collection, 30% of the garments contain **recycled fibres**, 54% contain **organic cotton**, and 16% contain **linen**. 100% linen continues to be one of the big ideas in the summer collections, and it is available in 5 colours in this collection.

- We present a selection of products with **GOTS** (18%) and **GRS** (12%) certification, which guarantees the origin of the raw materials and the production of the items in certified companies that meet all the requirements demanded by these standards;

- We use **natural dyeing** wherever possible (7% of the garments use natural dyeing). This 100% natural and anti-allergenic method requires significantly less water, time and energy consumption than conventional dyeing processes. It has low CO2 emissions, helping to protect the environment;

- We opted for **recycled denim**, with a combination of 78% cotton and 22% recycled cotton;

- The knitted pieces are made of a yarn comprising 70% recycled cotton, 25% recycled polyester and 5% other fibres. They are available in three colours across the three segments and stand out for the more elaborate stitches that

refer to the art that inspired this collection;

- We use fabrics with more rustic aspects, with 100% organic cotton and 100% cotton compositions, for allovers inspired by the beach and the seafloor, such as palm trees, seaweed and whelks;

- The swimwear is 100% organic cotton for boys and 92% organic cotton with 8% elastane for girls. They stand out because of their original designs and colour combination;

- All items are accompanied by different symbols and labels that identify various certifications, raw materials and finishes. These specifications let you find out more details about the identity of each item and learn more about the values we stand for;

- All references were designed to have **maximum longevity**, and many can be adapted to the children's growth. The design of the items took into account their end of life. Most of the collection was made of a single material and the items in which this is not the case are easily disintegrated to allow for proper recycling.

"Close the Loop" Yarn

- We have integrated our "Close the Loop" yarn in 10% of the garments in this collection. This gives new life to our waste and reduces the amount of virgin raw materials, promoting the circularity of our products.

- The knitwear is **100% recycled and recyclable**, and its composition contains 15% Play Up raw material surplus (multifibre waste) and 85% waste from our spinning partner (17% recycled linen, 18% recycled polyester and 50% recycled cotton).

- We have chosen to use the **yarn's natural colour** in 6 garments, significantly reducing water, chemical and energy consumption.

Special Edition

We challenged our guest artist, Vanessa Barragão, to create unique pieces from our waste. Along with the collection, two Special Edition pieces will follow:

- A mini tapestry made by the artist;

- A creative kit for tapestry making. It includes "Close the Loop" yarn and surplus raw materials of this collection.

FROM PORTUGAL WITH ♥

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